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Purcell Systems launches EcoFlex™, new value-priced outdoor enclosure family

New base-level series rounds out Purcell product offering, and provides low-cost system-level solution with unprecedented thermal management options

July 12, 2010 – Spokane, WA -- Purcell Systems Inc., a leading global designer and manufacturer of modular outdoor enclosure solutions featuring advanced thermal management options, today announced the launch of a new value-priced product family to round out its product line offering. EcoFlex is a low cost-of-entry, NEMA 3R-rated modular enclosure system with a modular design for applications in telco, utility/energy, cable/MSO and government/military markets.

EcoFlex's key differentiators are linked to Purcell's long established excellence in thermal management integration and packaging, to provide a complete system-level solution, coupled with industry-recognized excellence in quality and 365/24/7 *Fanatical Service™* and support.

True to the rest of Purcell's product lines, EcoFlex will feature the same advanced thermal management options, including thermoelectric cooling and compartmentalized zone-cooling, in addition to traditional air conditioning, air-to-air heat exchangers and direct-air cooling. EcoFlex also offers options for telco boxes, load centers, generator inlets and battery racks. With a footprint of 30 x 30 inches, the EcoFlex family of outdoor enclosures will be available in four sizes, including 17RU, 25RU, 33RU and 41 RU models, with corresponding overall heights of 33, 47, 61 and 75 inches respectively.

"Purcell Systems has traditionally been known for its feature-rich highly configurable and custom systems", said Kent Harrison, senior vice-president of business and technology development for Purcell. "But with EcoFlex, we've been able to successfully leverage our modular approach to a base-level, building block family of products that will allow us to address the broader market, at a lower cost of entry for the customer, in a pre-wired, thermally efficient system, that can provide increased reliability and significant long-term OpEx savings," he added.



About Purcell

Purcell Systems Inc. is a leading global designer and manufacturer of modular and highly configurable outdoor enclosures and system-level integrated solutions. Serving some of the largest names in the global telecommunications industry with custom as well as pre-engineered enclosure systems, Purcell Systems delivers OpEx savings and efficiencies through outside plant solutions. Featuring advanced thermal management designs and intelligent site monitoring and control systems, the company's products serve a variety of applications in markets that include: communications, energy/utility, cable/MSO and government/military. With over 10 years' proven expertise and tens of thousands of enclosures installed worldwide, Purcell Systems provides quality outside plant solutions and services with unmatched speed, flexibility, and *365/24/7 Fanatical Service™*.